

TERMS AND CONDITIONS OF USE

By accessing or using tactixadslp.com (the "Website") and/or any service provided by TACTIX ADS LP, registered address 167-169 Great Portland Street, 5th Floor, London, W1W 5PF ("We," "Us," or "Our"), you agree to be bound by these TERMS AND CONDITIONS OF USE ("Terms").

Our TERMS AND CONDITIONS OF USE are applicable, and You shall be bound by them in the case of providing services in the field of online advertising and digital marketing.

You may not be engaged in the providing of such services unless you agree to be bound by current Terms.

We require you to agree and undertake current Terms set forth below before accessing or providing services mentioned above.

You may not access or provide mentioned above services if you do not intend to undertake current Terms.

We ask you to read current Terms carefully before accessing or using the Website or services.

You accept and agree to follow all related regulations and laws regarding your use of the Website and related services, as well as the materials and information made accessible on the Website and connected services.

Please do not use the Website or services if you do not agree with the Terms stated herein.

Using or accessing the Website or being engaged in the providing of mentioned above services, after the posting of a modified Terms on the Website shall be considered your conclusive approval and acceptance of the modified Terms, including all additions, modifications, deletions and all other amendments.

Even though the Website is an independent website and is not affiliated in any way whatsoever with any business (other than TACTIX ADS LP) organization, individual, outfit or group mentioned on the Website, even though such a name emerges in the Website name, URL, domain name or in another manner.

We provide an online information service with the help of the Website and other internal websites that link to it, which is subject to your compliance with the Terms set forth below.

We may make amendments current Terms, without prior notice to you and with no specified time. Such amendments shall be effective from the day of posting of the modified Terms on the Website.

TRADEMARKS AND INTELLECTUAL PROPERTY RIGHTS

Publications, information and services indicated in current Terms or on the Website are the exceptional property of TACTIX ADS LP or related parties.

All of other business names and services that emerge on the Website may be trademarks of their exclusive owners and may be protected by law.

We and our licensors are the exceptional and single owners of all interests, rights and titles of the intellectual property rights related to TACTIX ADS LP and TACTIX ADS LP's services.

Current Terms do not transmit any intellectual property rights held by TACTIX ADS LP to you.

No clause of current Terms indicates such a transmission.

THE WEBSITE USE

We make no guarantees or representations as to the correctness, accuracy or adequacy of the information linked to or provided on the Website.

The information published on or made accessible via the Website is not mean to be and does not compose legal, financial or any other kind of investment.

You accept, agree and acknowledge that we are not competent experts and do not make statement to provide expert or professional advice in any field.

THIRD PARTIES WEBSITES LINKS

Our Website may contain links to third-party content, websites and advertisements not holded by TACTIX ADS LP and/or not associated with us (collectively, “Third Party Content”).

In the event you contact an advertiser or visit a linked website, in such case dealing will be exclusively between you and that other website, advertiser, or party at your own risk.

It is granted solely for usefulness purposes and does not mean that TACTIX ADS LP approves, checks, endorses, investigates, or agrees with any third party’s content or website.

Any Third Party Content, including linked third-party websites that appear on our Website, is not done or guided by us.

TACTIX ADS LP disclaims any and all responsibility with regard to the use of any third-party websites or services our Website links to the fullest extent permitted by law.

In the event you decide to access any of the third-party websites linked to this Website, you are aware that you do so completely at your own risk and under the terms and conditions of use (or any associated documents, such as terms and conditions; terms of use, etc.) for such websites.

LICENSES AND COPYRIGHT

We are the holders and owners of the trademarks and/or any copyrights placed on the Website.

All of the content placed on the Website, including but not limited to graphics, text, code, and any kind of software, may not be republished, posted, copied, reproduced, modified, uploaded, transferred or shared otherwise without Our prior written consent.

You may not change or sell the content, nor may you display, reproduce, perform openly, distribute, or otherwise use the content for any public or commercial purpose without Our prior written consent.

You are aware that you do not own any rights to any software, plugins, add-ons, application (including mobile applications), graphics, photos, art, images, videos, any kind of recording or any other materials viewed or accessed via or from the Website.

Your resolution to use the content will be automatically terminated in case If you violate mentioned above and any other statements stipulated by current Terms. In such case, you shall delete right away all copies of the content that you have created or used.

You may download and print parts of the content from various sections of the Website only for your non-commercial personal use under circumstances that you agree not to change the information in any way from its original form.

You are provided with a non-exclusive, non-transferable and revocable license by us get the access and use the Website solely for your own personal and non-commercial use and not for any other goal.

Moreover, you accept and agree not to modify or delete any copyright or proprietary information from the materials that you download or print from the Website.

All of the content of current Website is safeguarded by intellectual property laws, including international trademark and copyright laws in all states and territories.

User Agreement: You accept and agree to use the services provided by Us in compliance with all related state, municipal, federal, and international regulations and laws. It is condition for you as a user of the Website.

VIRUSES

It is your liability to adopt suitable processes and checkpoints to meet your specific needs for the precision of data input and output, in addition to the maintaining a mechanism external to the Website for the reconstruction of any lost data should any such data be lost.

You accept and agree that the Website cannot and does not warrant and guarantee that files and any content accessible for downloading through the Website will be free of infection or Trojan horses, viruses, worms or any other unsuitable software.

CLAUSE OF CONFIDENTIALITY

You are bound by the following commitments with respect to the protection of confidential information:

- Not to use or disclose such confidential information for any reason other than that which is needed to use the Website and services, perform other commitments under current Terms or as demanded by law;
- To limit access to the confidential information to agents, employees or any other person who demands such access with aim to use the Website and services, or perform any other commitments under current Terms;
- To demand your agents, employees or any other person who gets access to the confidential information to adhere by the confidentiality commitments determined herein.

Confidential information does not include information that is or has become publicly accessible through no guilt of your own, or information that was or has been independently and legally developed or obtained by you without any commitments to keep its confidentiality unless otherwise determined herein.

It is your obligation to keep strictly confidential all of the confidential information disclosed by or received from TACTIX ADS LP in addition to the matter of any contact with TACTIX ADS LP in regard with the use of the Website and the provision of services.

PRODUCTS AND SERVICES PROVIDED BY THIRD PARTIES

Except for exclusion especially marked as such on the Website, all information, products, and services made accessible through the Website or on the Website usually are provided by third parties with whom we are not affiliated.

Moreover, you accept that, with the exclusion of products information or services that are undoubtedly identified as being provided by the Website, we neither have control nor operate over any information, products, or services accessible on the Internet.

FRAUDULENT ACTIVITY

You are clearly forbidden from involving in fraudulent activities or breaching any applicable regulations and laws in regard with the use of the Website and services.

Examples of such forbidden activities include, but are not limited to:

- Using automated methods to complete any needed information
- Employing spyware
- Using steal ware
- Involving in cookie-stuffing
- Fulfilment of other deceptive acts or click-fraud

TACTIX ADS LP shall have the right to make any and all definitions concerning fraudulent behavior at its single discretion.

WARRANTIES AND REPRESENTATIONS

You hereby represent and warrant that:

- You have the power to enter into current Terms;
- You comply with all applicable regulations and laws;
- Current Terms introduce a legally binding and enforceable commitment on your part;
- There have been no proceedings or actions taken or pending, that would deteriorate or restrict your ability to fulfill your commitments under current Terms;
- You own all required experience, skills, credentials, resources, and other requirements to perform your commitments under current Terms and to meet all applicable regulations and laws;
- You have received all needed approvals, licenses, and permits necessary to enter into and fulfill under current Terms.

RISK ACCEPTANCE

We do not guarantee the exactness, fullness or helpfulness of any opinions, advice, services, or that the services will be continuous or error-free, or that defects in the service will be emended in any way.

You accept that you suppose all of the risk and liability for your use of the Website, services and the Internet.

The information on the Website is provided without any implied or express guarantees, endorsements or representations whatsoever with link to the services.

You undertake singly liability to estimate the fullness, exactness and helpfulness of all services, opinions, advice, merchandise and other information provided through the Website and services.

Our Website accepts no liability and does not control for any materials that you may access because of using this Website in any way.

You undertake full liability and risk for your access to such materials.

RESPONSIBILITY LIMITATION

In no way We shall be responsible for:

- All of consequential, indirect, incidental, wrongful death, exemplary or special damages, including but not limited to, lost business opportunities and profits, loss of data, or loss of customers, whether or not such damages were foreseeable;
- All of inaccessibility or inoperability of the technical malfunctions, links, program websites, computer errors, data corruption or loss, or any other injury, disruption or damage of any kind.

Mentioned above clause applies whether or not you have been considered or advised of the possibility of such damages.

DISCLAIMERS

TACTIX ADS LP does not guarantees that the graphics, links, videos, or other content made accessible via the Website, and the services and products provided in regard with your use of the Website and services will be completely error-free or uninterrupted, or will meet your specific demands.

TACTIX ADS LP clearly disclaims all guarantees, including but not limited to implied guarantees of merchantability, fitness for a particular purpose, and non-infringement, as well as any guarantees appearing from the course of usage, dealing or trade.

TACTIX ADS LP also clearly disclaims any responsibility for any act or omission of its contractors and clients, their services or products, or for any information, content or claims provided or made by clients.

You accept and agree that any graphics, links, videos, or other content made accessible via the Website, and the services and products provided in regard with your use of the Website and services or otherwise provided by TACTIX ADS LP are offered to you on an "as is" and "as accessible" basis.

DISPUTE RESOLUTION AND APPLICABLE LAW

The laws of England and Wales shall regulate all of the legal relationship between TACTIX ADS LP and you, as well as the Terms.

Any dispute appearing out of or in regard with current Terms, including any question concerning its validity, existence, performance or termination, shall be referred to and finally resolved by arbitration under the London Court of International Arbitration (LCIA) Rules, which Rules are deemed to be incorporated by reference into current clause.

The number of arbitrators shall be three.

The seat, or legal place, of arbitration shall be London, United Kingdom. The language to be used in the arbitral proceedings shall be English.

SEVERABILITY

The unenforceability or invalidity of any provisions of current Terms shall be eliminated to the extent needed, and the remaining provisions of current Terms will keep on in full effect and force.

MISCELLANEOUS

You may not pledge or transfer your rights and/or commitments under the Terms, in whole or in part, to any third party, except as clearly permitted by law and without our prior written approval.

If any part of current Terms becomes invalid, void, or unenforceable in any manner, the other sections of the Terms will remain valid and enforceable.

Current Terms shall not be waived by TACTIX ADS LP's failure to perform or delay in performing any rights stipulated by the Terms.

Current Terms shall not imply or create employment or partnership relationship between TACTIX ADS LP and you.

QUESTIONS AND REQUESTS

To contact us with any questions or requests about the Terms, please send an email to our following email address: info@tactixadslp.com.